



# WAN AMAL MAQRUFF

PR | Corp. Comm. | Social Media Executive



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## // BIODATA

Wan **Amal Maqruff** Bin Wan  
Maizulkhar  
Malaysian  
981119-43-\*\*\*\*  
19/11/1998

## // OBJECTIVE

A **creative** enthusiast, **Public Relations** undergraduate seeking an internship to leverage a deep understanding of media relations and campaign strategy.

Eager to contribute to team projects and gain hands-on experience from a fast-paced environment and seasoned professionals.

## // EDUCATION

**UiTM Shah Alam (2023-present)**  
Bachelor of Mass Comm. (Hons)  
Public Relations

**UiTM Melaka Kampus Alor Gajah (2017-2021)**  
Dip. in New Media Communication  
and Contentpreneurship

## // LANGUAGE

Bahasa Malaysia (spoken & written)  
English (spoken & written)

## // AVAILABILITY

September 8th 2025 (22 Weeks)

## // SOFTWARE SKILLS



Amateur



Amateur



Amateur



Amateur



Intermediate



Intermediate

## // EXPERIENCE

### **IdealAd Sdn Bhd**

- Event Crew  
Helped in handling events held by company.

### **Malaysia Rail Link (MRL) 2017 (2mo)**

- Public Inspection Officer  
The objective was to handle a public inspection and conduct further explanation regarding MRL's new and ongoing project, East Coast Rail Link (ECRL) to the public.

### **Wakkan Melanau (UiTM) 2019**

- Head of Sponsorship Department  
The objective was to seek for sponsorship to fund the project.

### **RAW Communications (thinkRAW) 2021-2022 (1y)**

- Creative Designer  
Responsible in designing and creating digital media content to be used by clients' for social media posting, websites and other digital use.

### **DokPanic 2.0: EhKauPutarEk? (UiTM) 2023**

- Head of Creative  
Setting up the creative direction and strategies for branding and marketing initiatives.

### **RAW Communications (thinkRAW) 2024 (6mo)**

- Social Media & Content Creator Executive  
Responsible in planning social media content and prepare creative materials for client's use.

### **Sengoi Pintar by Preach Agency 2025 (UiTM)**

- Sponsorship Department  
Assisting in seeking for sponsorship and preparing creative materials as a part of sponsors' ROI.

## // REFERENCE

### **Mdm. Shira Haniza Binit Yaakop**

Senior Lecturer at UiTM Shah Alam  
Phone: (+6012 321 0737)  
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### **Mr. Jack Low**

Founder of ThinkRAW Communications  
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